



Certificate

Steinbeis Transfer Center
Innovation Engineering & Entrepreneurship // i2e



Hochschule Karlsruhe
Technik und Wirtschaft
UNIVERSITY OF APPLIED SCIENCES



Alexander Götz

successfully participated at the

Innovation Ambassador Learning Program

As a participant in the training program, Mr. Götz was able to acquire in-depth knowledge in the process-oriented coaching of a start-up engagement project within the SAP Start-up Engagement for S/4HANA and DSC.

The training concept is structured according to the Action Learning approach for accompanying training using a modular training system with 8 learning sessions of 2 hours each (June 10 – July 29, 2020). The participants develop problem solving capabilities to support the start-up engagement by applying methods according to the situation and needs. Through interactive sessions with theory, practical application and reflection, they acquire the ability to methodically solve professional and interpersonal challenges in the start-up engagement process.

Mr. Götz acquired in-depth knowledge in the following areas:

- Coaching
- Innovation & Entrepreneurship
- Agile Innovation Processes
- Team Development
- Communication and Reflection
- Business Model & Solution Design

Walldorf / Karlsruhe, 15.09.2020

Jan Gilg

Head of SAP S/4HANA
SAP SE

Prof. Dr. Carsten Hahn

Director
Steinbeis Transfer Center Innovation Engineering & Entrepreneurship
Transfer Center at the University of Applied Sciences Karlsruhe

